

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Jonathan Dorfman

RECEIVED
CENTRAL FAX CENTER

FEB 23 2005

Application No.: 09/372,416

Group Art Unit: 2178

Filed: August 11, 1999

Examiner: T. V. Huynh

For: EASILY MODIFIABLE MACRO TAG FOR
INTERNET ADVERTISING

REVOCATION OF POWER OF ATTORNEY

Via Fax: (703) 872-9306

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

On behalf of the current assignee for the above-identified application, I hereby
revoke all previous powers of attorney given in the above-identified application.

Transmitted herewith a Statement Under 37 CFR 3.73 (b).

Respectfully submitted,

Signature: /Benzion A. Wachsman/

Benzion A. Wachsman

President, BEH Investments LLC

STATEMENT UNDER 37 CFR 3.73(b)**RECEIVED
CENTRAL FAX CENTER**Applicant/Patent Owner: BEH Investments LLCApplication No./Patent No.: 09/372,416 Filed/Issue Date: August 11, 1999**FEB 28 2005**Entitled: Easily Modifiable Macro Tag For Internet AdvertisingBEH Investments LLC, a Delaware limited liability Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by percentage) of its ownership interest is _____ %
in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Jonathan Dorfman To: Flycast Communications Corp.
The document was recorded in the United States Patent and Trademark Office at
Reel 010167, Frame 0961, or for which a copy thereof is attached.
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☒ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

February 28, 2005
Date
(718) 928-2213
Telephone number

Benzion A. Wachsman
Typed or printed name
/Benzion A. Wachsman/
Signature
President, BEH Investments LLC
Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Patent Application No.: 09/372,416

Continuation of Chain of Title

4. From Engage, Inc. to BEH Investments LLC.

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